



Office of Mayor Jerry Sanders

FOR IMMEDIATE RELEASE

August 21, 2006

SANDERS APPOINTS ONE AND REAPPOINTS THREE OTHERS TO BOARD OF LIBRARY COMMISSIONERS

San Diego – Mayor Jerry Sanders has appointed Ms. Susan Atkins, and reappointed Mr. Matthew Hervey, Mr. Mel Katz and Ms. Susan Lew to the City of San Diego Board of Library Commissioners, subject to City Council confirmation.

Susan Atkins is Chair and Senior Counselor of Porter Novelli Life Sciences, one of the Country's most successful biotechnology public relations agencies. She founded Atkins + Associates in the late 1990's and sold the company to Porter Novelli, one of the five largest public relations agencies in the world. Ms. Atkins has been a leader in the biotechnology industry for over 20 years, since she was Director of Communications for Genentech and launched biotechnology's first product. She has served as a corporate officer and Vice President of Communications for Ligand Pharmaceuticals and Rorer Group and as Group Vice President of Ketchum Public Relations.

Ms. Atkins has a long-standing commitment to civic service. She founded Middle Earth Day Care Center while in graduate school at the University of Oklahoma and was a member of LEAD Tulsa as well as LEAD San Diego. During her time in Philadelphia, she was involved in their city-wide adult literacy program where her appreciation for libraries and literacy work came into full bloom. She is presently a member of the Executive Committee of the BIOCOM Board of Directors, as secretary of the Board, and is active in the international Biotechnology Industry Organization.

Ms. Atkins holds a B.A. in Journalism and an M.A. in Mass Communications from University of Oklahoma and an MBA from Pepperdine University. Ms. Atkins is a resident of Council District 2 and resides in the community of Pt. Loma.

Matthew Hervey has been a long-time friend to the San Diego public library system and an instrumental leader in strengthening the branch system. An attorney by profession, Mr. Hervey holds a law degree from the University of California, Hastings College of Law and is the President of James Edgar Hervey, APC. In addition, he is executor of the Hervey Family Trust and fund advisor for the San Diego Foundation. Mr. Hervey resides in the community of Pt. Loma.

Susan Lew, founder and president of S. Lew & Associates, Inc., presently serves as Chair of the Development Circle of the Union of Pan Asian Communities and as Director and Vice-Chair of 1st Pacific Bank of California. Ms. Lew is a committed civic volunteer currently serving on the boards of Sharp Hospital, University of California, San Diego Foundation and UCSD School of International Relations and Pacific Studies; and has served on the board of the San Diego Regional Economic Development Corporation and the Nature Conservancy Advisory Board. In addition, Ms. Lew has previously served the City of San Diego as an appointee to the San Diego Unified Port Commission. A long-time City of San Diego resident, Ms. Lew now resides in Rancho Santa Fe.

Mel Katz, co-owner and executive officer of Manpower Temporary Services, has a long history of civic commitment in San Diego, among them: service on the boards of the San Diego Regional Chamber of Commerce, the San Diego Urban League and the Convention and Visitors Bureau. A Rotarian since 1978, Mr. Katz previously served as a Director on the board of the San Diego Convention Center Corporation. A long-time resident of Scripps Ranch, Mr. Katz and his family now reside in the City of Del Mar.

Further, it is my intention for Mr. Katz to continue his leadership of the Library Commission as its Chair.

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